

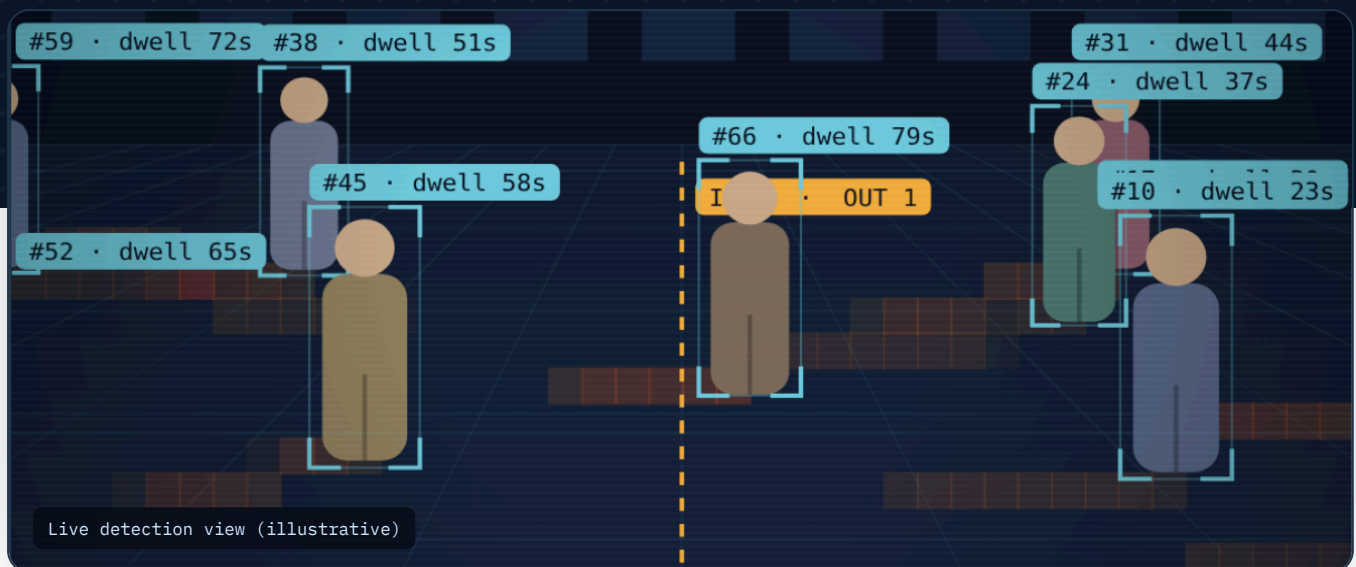


Eagle Retail

Footfall & customer behavior

Know your customers by the numbers.

Know exactly how many customers came in, where they walked, how long they stayed and how long they waited. Compare branches, hours and campaigns with real numbers instead of guesses, using the cameras already on your ceiling.



AT A GLANCE

Footfall Per hour / day	Heatmap Per area	Queue alerts Live	Branch ranking Daily
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KEY CAPABILITIES

Accurate counting

Counting lines at every entrance, with in and out separated.

Heatmaps and paths

See the areas customers visit and the ones they skip.

Queue management

Live queue length and waiting time with alerts at your limit.

Privacy by design

Counts and movement, not identities: people are measured as anonymous shapes.

● USE CASES • 25

Footfall & traffic

8

01 **People counting**

Accurate in and out counts per entrance, hour and branch.

[Retail](#) · [Real estate](#) · [Hotels & venues](#)

02 **Store heatmaps**

See which areas attract customers and which are ignored.

[Retail](#) · [Real estate](#)

03 **Occupancy limits**

Live count of people inside compared with the maximum capacity.

[Hotels & venues](#) · [Retail](#) · [Education](#)

04 **Peak hours**

Plan staff shifts around real visitor peaks.

[Retail](#) · [Restaurants](#) · [Banks](#)

05 **Storefront interest**

Count passers-by who stop at your window display.

[Retail](#) · [Real estate](#)

06 **Mall traffic flow**

Understand how visitors move between entrances, floors and stores.

[Real estate](#) · [Retail](#)

07 **Groups and individual visitors**

Separate families and groups from single shoppers in your counts.

[Retail](#) · [Real estate](#) · [Hotels & venues](#)

08 **Entrance and escalator bottlenecks**

Detect congestion at doors, escalators and corridors.

[Real estate](#) · [Government](#) · [Hotels & venues](#)

Customer experience

8

09 **Dwell time**

Measure how long customers stay at each display or section.

[Retail](#) · [Real estate](#)

10 **Queue length**

Alert when the cashier queue exceeds your limit.

[Retail](#) · [Banks](#) · [Government](#)

11 **Waiting time**

Track the average waiting time at counters and service desks.

[Banks](#) · [Government](#) · [Hospitals](#)

12 **Conversion rate**

Combine footfall with your sales to see the real conversion per branch.

[Retail](#)

13 **Fitting room usage**

Count fitting room visits and waiting time.

[Retail](#)

14 **Campaign impact**

Compare traffic and dwell time before and after a campaign.

[Retail](#) · [Real estate](#)

15 **Self-service kiosk usage**

Track kiosk usage and how many customers wait for them.

[Banks](#) · [Retail](#) · [Government](#)

Staff & service

4

17 **Staff at the counter**

Alert when a counter or service point is left without staff.

[Banks](#) · [Retail](#) · [Government](#)

18 **Staff time on the floor**

Measure how much time staff spend in customer areas.

[Retail](#) · [Banks](#)

19 **Time to first greeting**

Measure the time from a customer walking in to the first contact with staff.

[Retail](#) · [Banks](#) · [Hotels & venues](#)

20 **Service desk coverage**

Alert when help desks or counters stay unattended during busy hours.

[Retail](#) · [Government](#) · [Hospitals](#)

Store operations

5

21 **Branch comparison**

Rank branches by visitors, waiting time and engagement.

[Retail](#) · [Restaurants](#) · [Banks](#)

22 **Empty shelves**

Spot empty shelves and gaps so staff restock before sales are lost.

[Retail](#)

23 **Display and promotion setup**

Check that displays and promotions are set up as planned in every branch.

[Retail](#)

24 **Checkout lane usage**

See which cashier lanes are open, busy or idle through the day.

[Retail](#)

25 **Opening-time compliance**

Confirm doors open, lights are on and staff are present at opening time.

[Retail](#) · [Restaurants](#) · [Banks](#)

● TECHNICAL OVERVIEW

Video sources	NVR, DVR, RTSP streams and ONVIF IP cameras
Camera brands	Hikvision, Dahua, Uniview, Axis and other ONVIF cameras
Video formats	H.264 / H.265
New hardware	Not required: runs on existing CCTV
Dashboard	Web dashboard in Arabic and English
User roles	Administrator and user
Alerts	Live alerts with snapshot and event time; recipients and schedules per use case
Reports	Per branch, per camera and per use case
Multi-site	Map of all branches with live status
Custom rules	Models trained for your specific requirement

● INDUSTRIES

Retail & malls

Restaurants & food

Car service, wash & spare parts

Banks & finance

Sports, hotels & venues

See it running on your own cameras.

Book a live demo and we will build the demo plan around your site and the problem you want solved.

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● HOW IT WORKS

01

Connect

Add your NVR or DVR, or an RTSP link. Cameras are pulled in automatically.

02

Draw zones

Mark the areas that matter on each camera image.

03

Set alerts

Choose who is notified, when and for which events.

04

Decide with data

Daily reports per branch, camera and use case.